



## SAALFELDEN LEOGANG FACTS

### Location

Saalfelden Leogang is the Alps' most contrast-rich holiday region. It is located in the Pinzgau region of Salzburg, about 70 kilometres southwest of the city of Salzburg. The region is bordered by the Steinernes Meer plateau to the north, the Leoganger Steinberge mountains to the west, the Hochkönig massif to the east and the Kitzbühel Alps to the south. It boasts a variety of activities and excursions for an ideal summer holiday in the mountains including: long-distance hiking trails, mountain bike routes and cycle paths, one of the largest bike parks in Europe, golf courses, as well as a diverse cultural programme and first-class hotel industry in combination with luxurious wellness offers.

### Getting here

#### **Distances:**

Munich – Saalfelden Leogang: 150 km  
Frankfurt – Saalfelden Leogang: 540 km  
Cologne – Saalfelden Leogang: 730 km  
Berlin – Saalfelden Leogang: 740 km  
Hamburg – Saalfelden Leogang: 945 km

Salzburg – Saalfelden Leogang: 70 km  
Innsbruck – Saalfelden Leogang: 130 km  
Linz – Saalfelden Leogang: 200 km  
Klagenfurt – Saalfelden Leogang: 210 km  
Graz – Saalfelden Leogang: 250 km  
Vienna – Saalfelden Leogang: 360 km

#### **Journey:**

Travelling by **car** from Munich towards Salzburg (A8), take the exit for "Siegsdorf – Lofer – Saalfelden". No Vignette motorway permit sticker needed.

Take the **train** to the station in Saalfelden or Leogang.

The nearest **airport** is Salzburg, located 68 kilometres away. Munich Airport is around 190 kilometres away. Departing from Salzburg Airport and Munich Airport, the Holiday Shuttle takes passengers to Saalfelden Leogang seven times a day. Price: €47 per person from Salzburg, €110 from Munich.

## **Statistics**

Elevation	748 – 2,653 metres
Total number of beds	approx. 8,500
Overnight stays per year	approx. 1,000,000
Saalfelden Leogang Card	This advantage card, which is free of charge for guests of Saalfelden Leogang Card partner businesses, enables free entry or discounts on return journeys with the Leogang cable cars, as well as at a variety of cultural and recreational facilities.

## **The trend in overnight stays**

By means of targeted brand positioning and promotions during the low seasons, the number of overnight stays was increased to approx. 1 million per year. The balanced ratio of overnight stays by season is remarkable for an Alpine destination: 48% of overnight stays take place in summer, 52% in winter.

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### **Information for the media:**

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